

62
THE PARADE OF

Modern Roses

AND PERENNIALS

Spring 1957

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Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

5 NEW J&P HYB



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Aida

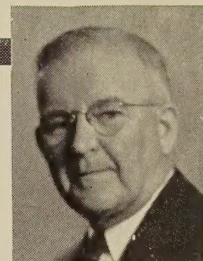
A Personal Word from C. H. Perkins

Dear Friend:

Here in the new 1957 Spring Catalog we have tried to capture the brilliance of our newest varieties and the everlasting beauty of the most popular old favorites.

Each year we strive to give you the finest Roses and Perennials available, but this year we have outdone ourselves. We are happy to report to you the result from our new Rose fields. Our finest harvest of Roses from the nurseries will be shipped this spring, so you will have an opportunity to see for yourself why we are so excited. The quality of the plants is unsurpassable. I am sure that this year you will find Jackson & Perkins Roses the best you have ever seen. Order now and be assured of growing the best before the rest.

Yours for a better garden,



C. H. Perkins
President

AIDA (Left) Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. Here is a red Rose that carries its symphony to the end without any clashing notes. These gracefully cupped blooms are richly fragrant from the bud stages until the final petal drops, which greatly enhances the charm of this exquisite Rose. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for many years to come. Plant it this spring and make your garden the envy of the neighborhood. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



THIS LABEL IS YOUR GUARANTEE OF COMPLETE SATISFACTION



Pink Lustre (Right)

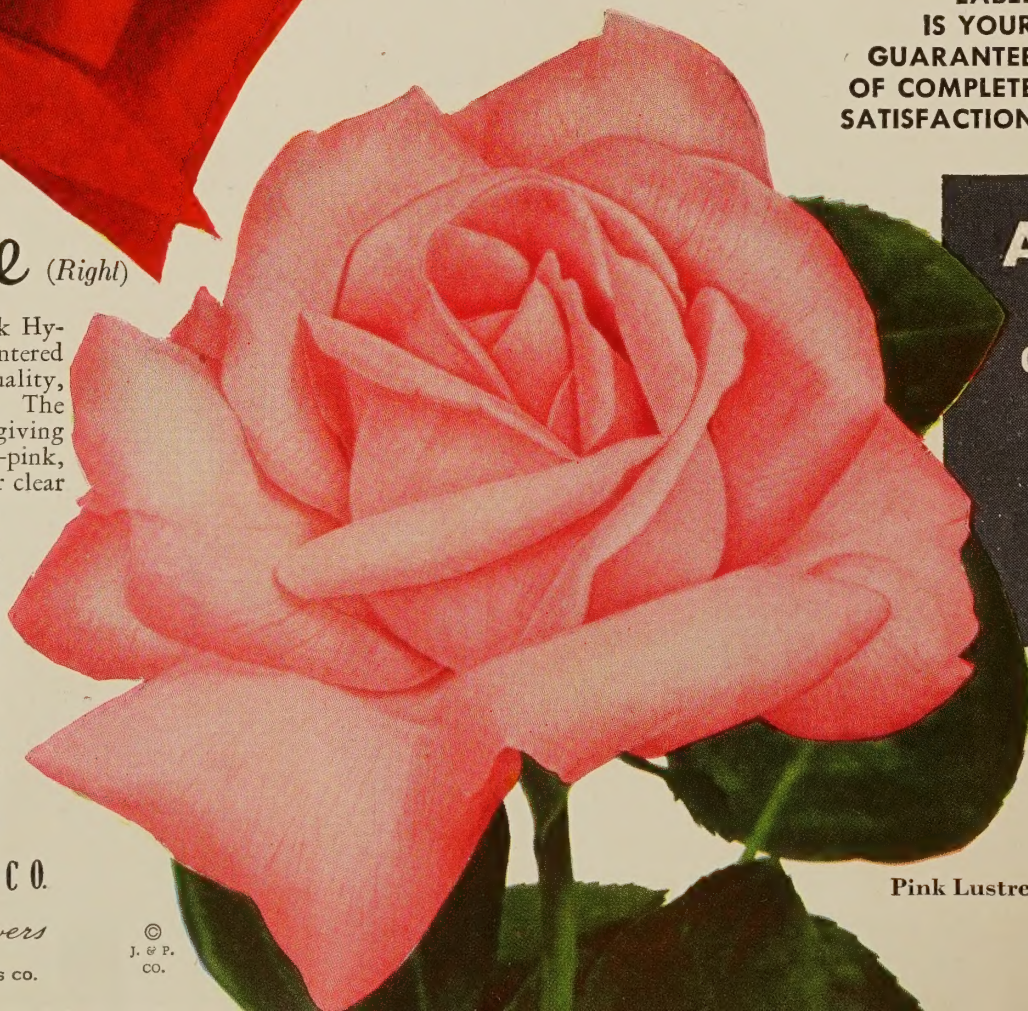
A very large, tall-growing, cool pink Hybrid Tea. It has luxurious high-centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre will be widely used as an exhibition Rose. This strong, well-balanced plant comes to us from Holland and was tested here under all conditions and found to be very healthy and impressive. The 2½ to 3-ft. plant will adorn your garden and home with its many lovely blooms. (Prop. Rights Reserved.)

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Pink Lustre

ALL FIVE ROSES ON THESE 2 PAGES

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Value \$12.50
Save \$1.55

ONLY
\$10.95

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Peaceful

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BRID TEAS!

ORDER EARLY!
Send your order to-day. Please send remittance with your order; we do not ship C. O. D. All plants shipped to you postpaid.
Contentment

Contentment (Right)

This large pink Hybrid Tea is a shade much sought after. Pointed, ovoid buds open up to delightfully fragrant, 5½ to 6-in. flowers. These immense, high-centered blooms are a delicate pink suffused with yellow, keeping their vibrant, refreshing shade to the finish. The foliage is clean and rugged. Contentment is disease resistant and very prolific, both in hotter parts of the country and in more temperate areas. We consider it to be one of our better Hybrid Teas in the pink color range, where new large fragrant blooms are at present very much in demand. It is easy to take care of and makes an excellent show Rose. Contentment is a seedling of the brilliantly colored Orange Delight, the favorite high-colored Rose of the florists. One of the simplest and yet most effective ways of enjoying this lovely new variety is to plant it in small beds at convenient locations where it can be seen from the house or street. The delightful fragrance and color can be enjoyed all summer long. Contentment is exceptionally beautiful when planted around garden furniture, bird baths, pools, along walks, with evergreens in foundation plantings or any place else where Hybrid Teas are appropriate. Extremely hardy, this new Rose will fill your garden with beauty from spring to frost. You will be proud to show it off! (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

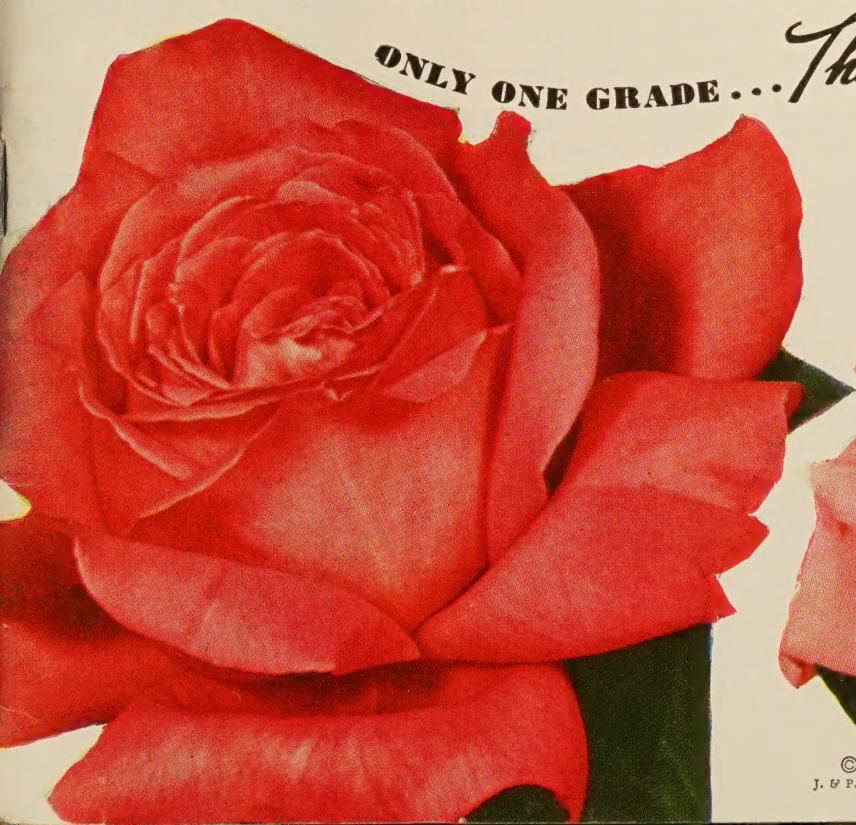


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PEACEFUL (Below)

This new Hybrid Tea's name is symbolic of harmony and friendliness. This delightful, double Rose reaches 5½ to 6½ in. across, lending stately charm to your entire garden and everything around it. The bright cheerful color of the bud gives only a hint of the glorious latent beauty that is revealed in the color of the fully open bloom. Large, ovoid buds open slowly; when only half open, the light coral outer petals that are suffused with pale apricot bend slightly, revealing the luminous deep coral-rose-pink of the inside of the petals. The tip of each petal reflexes slightly as it opens, and the deeper shade of the inside of the petals makes a most attractive pattern against the lighter reverse. Peaceful is an exceptionally strong, vigorous plant that reaches a height of 2½ to 3 ft. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Summertime (Below, Right)

A beautiful clear pink Rose that veritably sings out its exquisite color and fragrance. The flowers are of the favorite high-centered form, well filled with petals, opening gradually from the slender deeper pink buds to the fully open blooms of lovely self-pink. Although the flowers have Hybrid Tea shape and are as large as the average bloom of that class, the production is almost as free as a Floribunda. The plants are excellent for garden decoration and the blooms are outstanding when used in the house. The bush is of medium height, reaching 20 to 24 in. Foliage is a clean olive-green color, a good background for the pink flowers. Here is a pink Rose distinct from all others, well worth a place in any garden. Test plants in our gardens were very much admired for their unusual beauty and delicacy. (Pl. Pat. #1541.)

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Summertime

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Four of J & P's New

GOLDEN FLEECE

Winner of Bagatelle Gold Medal, Paris, France

(Right) Golden Fleece, the Prima Donna of Floribundas, performs with all the grace and charm of a flirting ballerina. Such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light tone of rich, warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! And because Golden Fleece is a descendant of Diamond Jubilee, the blooms are extra long lasting. The vigorous, bushy plant displays unusually decorative, disease-resistant foliage in a medium shade of green. This beautiful winner of the Gold Medal at Bagatelle will be a welcome addition to your garden. Plant it this spring and enjoy its lovely, fragrant blooms for years to come. (Pl. Pat. #1512.)

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TREE ROSES
See Back Cover

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Golden Fleece

Betsy McCall (Left)

Like its winsome namesake, the new Betsy McCall Floribunda is delightfully captivating. The color is a soft coral with an overlay of gold, which pleasantly captures the eye with its simplicity and lasting quality. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance

of slender buds and cupped flowers. The flowers generally appear in airy clusters and occasionally on individual stems. They keep very well and are particularly delightful when used in small arrangements and bouquets. The plant has many of the characteristics of its parent Fashion, which of course is one of the most honored Roses nationally and internationally. In hardiness and vigor it equals Fashion, while in its color it differs enough to be an exquisite companion. This 1956 introduction will capture your eye and heart. (Pl. Pat. Applied for.)

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Betsy McCall

THE WONDER FLORIBUNDA ROSE

Gold Certificate, Bureau of Parks,
Certificate of Merit,

(Right, Above) Greek legend tells us that most beautiful of all women was the fair Helen, wife of King Menelaus of Sparta; did not two great empires clash over her? And no race of men ever existed as strong and vigorous as the Spartans . . . big, strapping warriors all. So what better name than "Spartan" for this hardy new Floribunda . . . a brand-new J&P creation. The beautiful display starts early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly they open to high-centered, Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of sparkling warm ORANGE-RED, softening to reddish coral . . . with a sweet, old-Rose fragrance. The vigorous plant blooms constantly from early spring to

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Best and Finest Floribundas!

5

ADVERTISED IN
LIFE

J&P's
Sensational
New
Floribunda
Rose,
Spartan

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White Bouquet

1957 All-America Selections Winner!

(Below) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright, giving an unusually graceful appearance. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of the smart green foliage, the effect is one of cool freshness and youth. The flowers are constantly produced both in clusters and as individual blooms. Today, White Bouquet is the most popular white Floribunda in the florists' shops, and with the generous quantities of bloom it produces, will be much used as a source of cut flowers in home gardens. So easy to care for and so resistant to disease, it is bound to become a great favorite of home gardeners everywhere. (Pl. Pat. #1415.)

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White
Bouquet

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CO.

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Spartan

Portland, Oregon!
Rome, Italy!

severe frost . . . sometimes in clusters and sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas of all time. Long stems make it perfect for cutting, and there is no end to the flowers available for house use. Never before a Rose like this! For sheer beauty, breathtaking color, exquisite form, profusion of bloom, exceptional hardiness—for a combination of the qualities looked for in any Rose—Spartan simply can't be beat. It's truly the first perfect 20th Century Rose. (Pl. Pat. #1357.)

12 for \$28.80



6
NEW **UNUSUAL** COLOR!

Twilight

A NEW ROSE IN
LAVENDER-LILAC

(Below) A lovely new pastel tint of lavender-lilac with a light silvery reverse. Twilight is one of our new series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints of the two tones make this a perfect specimen for formal and informal arrangements, for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green. This variety seems to show its best color under normal rather than extreme conditions. As a novelty it is outstanding and also as a further advance toward the blue Rose. (Pl. Pat. #1434.)

Bud... pointed, in form, silvery colored, edged with delicate lilac.

Flower... pastel tint of lavender-lilac with silvery reverse.

Plant... 20 to 24 in. high, with 12 to 15-in. stems.

Habit... excellent foliage, very neat and decorative. Shows best color under normal conditions.

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HERE!**



WORLD'S **LARGEST** YELLOW



The
Million-
Dollar
Rose!

(Below) The Largest Yellow Hybrid Tea Rose in Existence!

The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. The summer sun, instead of fading them, only serves to intensify their already brilliant color. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old-Rose fragrance will fill your garden. Perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. (Pl. Pat. #1284.)

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Be the
Envy of your
Neighborhood
with this Giant
Yellow Rose!

FIRST ALL-AMERICA GRANDIFLORA

Queen Elizabeth

WINNER!

ROSE!

BLOOMS UP TO

7½

INCHES ACROSS!

(Right) The superb and delicate pure pink shade found only in the choicest Cattleya orchids, has at last been captured in the gorgeous new Queen Elizabeth Rose. A lovely new color and a new class as well, for this charming ruler of rosedom is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. Looking at the unusually clear, glowing blooms of Queen Elizabeth, you see a subtle and breathtaking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage abundantly clothing the entire bush to the ground. Exceptional vigor and remarkable disease resistance insure healthier, more luxuriant growth all season long. Blooms are borne on long, almost thornless cutting stems. Queen Elizabeth's blooms grow richer and more beautiful with age. (Pl. Pat. #1259.)



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Rondo

(Not illustrated) A new orange-red Rose, with hard, firm petals that last a long time. A clear, clean color with no purple or blue in it. These exquisite blooms are about 3½ to 4½ in. in diameter. Dark green foliage. The compact plant grows about 2½ to 3 ft. Very resistant to disease and very easy to grow. (Pl. Pat. #1454.)

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Queen Elizabeth

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1 Contentment
1 Golden Master-
piece
1 New Yorker
1 White Swan

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SHOW-STOPPING HYBRID TEA!

Konrad Adenauer

(Right) This beauty captured the eye of everyone and actually stole the show from a display including the largest assortment of flowers ever exhibited. Spectators were held spellbound by the huge, pointed, dark red buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and the plant itself is extremely healthy and vigorous! Proud and upright, this hardy beauty grows on a strong stem. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have actually sky-rocketed this unusual Hybrid Tea into the class of a Show Rose! If you want your Roses to be noticed and complimented, you'll insist on having Konrad Adenauer in your garden. (Pl. Pat. #1452.)

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Konrad
Adenauer

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TREE ROSES
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Golden
Masterpiece

J&P's Four Finest Hybrid

New Yorker THE **BEST** RED ROSE OF ALL TIME!

(Below) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers that often measure 6½ in. across.

Unlike most red Roses, it does not fade. Hardy bush. New Yorker vies for honors in many Rose contests. Ht. 2½ ft. (Pl. Pat. #823.)

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Inspired by
Walt Disney's
Technicolor
Movie

Pageant

"THE SWORD AND THE ROSE"

(Right) This magnificent bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermilion-red with gold reverse. The red gradually turns to a deep, clear coral-rose-pink, an intriguing combination from start to finish. The petals will drop off before they discolor. The exquisite, 4½ to 5-in. blooms are borne on long strong stems. Lovely to look at and highly decorative in your garden, Pageant also has a delicious raspberry scent to enhance its charm. These gorgeous, fragrant, red-and-gold blooms are ideal for cutting. Pageant is hardy, vigorous and disease resistant. Ht. 2½ to 3 ft. (Pl. Pat. #1252.)

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White Swan

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New Yorker

WHITE SWAN

WHITE SWAN. (Right) A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. The elegant, high-centered flowers are produced freely all season long on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets. White Swan has ample, dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and requires little care. It will stand up under adverse conditions and bloom freely all season long, year after year. Good white Roses are rare; don't overlook this one. A real prize. (Pl. Pat. #1115.)

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TREE ROSES
See Back Cover

Tea Roses!

**PRIZE-WINNING ROSES
THAT WILL MAKE YOUR
GARDEN A SHOWPLACE!**

Pageant

Diamond Jubilee

(Below) The warmth of glowing buff-orange flowers and old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. Winner of the All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. The constant succession of flowers is held erect on long stems. Reaching a height of 4 ft., Diamond Jubilee is perfect for hedging and foundation planting; handsome in front of shrubs or evergreens; unsurpassed in beds and borders. Non-fading, free-blooming, Diamond Jubilee is an outstanding Rose with all the beauty, fragrance and hardiness that gardeners demand. (Pl. Pat. #824.) **\$2.00 each; 3 for \$5.25; 12 for \$21.00**

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PINK LUSTRE**

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**Diamond
Jubilee**



OPERA (Left)

Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country where beauty reigns supreme. Among other achievements are awards given it in this country as well as Gold Medals in London, Geneva and Bagatelle. The long slender buds of scarlet with golden yellow at the base are a delight. Magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse cover the plant all summer. The general effect is airy and bright. These high-centered blooms have slightly quilled petals of extra-good substance and are borne on long, strong stems appropriate for cutting. Gorgeous blooms are fortified by a vigorous upright bush and quantities of green leathery foliage. (Pl. Pat. #1017.)

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ENCHANTMENT

A delightful, everblooming Hybrid Tea that will be a high spot in your garden this June! In early season, it develops large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink. They attain 6 in. across at maturity, with as many as 35 petals per flower! Plants are vigorous and upright, growing 2 to

Opera

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PEACE

(Bottom, Left Corner)

Peace takes a distinguished place among yellow Roses. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer long. The petals roll gracefully outward to form a double, lasting flower with a high-centered golden heart. The plant is as superior as the bloom—hardy, vigorous, healthy. Flowers are borne on heavy stems. (Pl. Pat. #591.)

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Enchantment

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Peace

©

(Below, Center)

3 ft. high, with dark green, disease-resistant foliage. It required years of patient breeding by experts to create this distinguished Rose. (Pl. Pat. #737.)

Color... delicate peach-pink inside, tinted yellowish on outside.

Buds... large, majestic, high centered, opening gracefully.

Habit... blooms repeatedly all summer.

Foliage... glossy, deep green from top to bottom.

\$2.25 each; 3 for \$6.00;
12 for \$24.00

DETROITER (Right)

The most popular color in a Rose is Red! **Detrouiter** is a welcome addition to the realm of red Roses and at the same time it honors one of America's most vital cities. Vibrant and alive with color, it has buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals. But long before the buds appear, **Detrouiter** begins adding beauty to the garden, for the extra-large, glossy green foliage begins clothing the plant in April and May. Then late in May and early in June the buds begin to unfold. The tall bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make **Detrouiter** a strong, well-balanced plant. (Pl. Pat. #1219.)

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**ALL J&P
HYBRID TEA
ROSES ARE
EVERBLOOMING!**

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Detrouiter

HYBRID TEA TYPE ROSES

AND OH'S OF ADMIRING ME AND GARDEN!

**Unsurpassed For
Giant Size!**

REX ANDERSON

(Bottom, Right Corner)

An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow opening, one of the most successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice for a garden-spot effect of frosty white. A "must" for the "white garden," combining artistic form and dependability. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65;
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**Rex
Anderson**



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GROUP No. 97

Golden Masterpiece
New Yorker
Peace
White Swan

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Mirandy



Mary Margaret McBride



1943

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Sutter's Gold



J & P's TOP TEN All-American

MIRANDY (Top, Left Corner) Long, ovoid buds of rich maroon-red, bringing distinction to bouquets and table arrangements. Blooms are large, very double, with 40 to 50 petals. They are freely borne on long stems, particularly in cool weather. Penetrating Damask fragrance. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)

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MARY MARGARET McBRIDE

(Above) Pointed buds of deep coral-pink, slowly opening to large, double, high-centered blooms with shimmering gold at the petal base. Very fragrant. Very generous with heavy spring bloom, continuing all summer and fall. Smooth, dark, leathery foliage. Easy to grow. Height 2½ ft. (Pl. Pat. #537.)

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12 for \$18.60

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SUTTER'S GOLD

(Left)

Beautiful long-pointed, yellow buds, richly shaded with orange and red. The 24-petaled open flowers are high centered, with rich tea fragrance. Free-branching, healthy plant.

Height 2½ ft. (Pl. Pat. #885.)

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12 for \$24.00

DIAMOND JUBILEE (Below)

Glowing buff-orange touched orange-yellow at the petal base. Often 3 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. The fully double flowers open slowly and last exceptionally well either on the bush or as cut flowers. Old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

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CHRYSLER IMPERIAL (Bottom, Left Corner) The 1953 All-America Rose Selections Award winner. Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

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Chrysler Imperial



1953

Diamond Jubilee



1948

© J. & P. CO.



1941



Helen Traubel



1952

ica Hybrid Tea Selections

CHARLOTTE ARMSTRONG

(Above) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Its brilliant color combined with exquisite form catches many compliments in table arrangements. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

KATHERINE T. MARSHALL

(Below) Long-pointed, deep coral buds. Large, full, cupped, 5-in. blooms of warm, glowing pink, with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems make it ideal for cutting. Widely grown and loved for its hardiness and perfect form. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

TIFFANY (Bottom, Right Corner) The long-pointed buds are deep pink with golden-yellow shading at the base of the petals. They open to perfectly formed, double, high-centered, fragrant blooms of a pleasing shade of pink, with petals of heavy texture. Upright, vigorous; beautiful dark foliage. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

HELEN TRAUBEL (Top, Right Corner) The unusually large buds are magnificent, becoming elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Large bush, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction. 3 to 5 ft. (Pl. Pat. #1028.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

PEACE (Right) Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. Immense flowers on heavy stems, with a hardy, vigorous, 4-ft. plant. Handsome foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40



Peace



1946

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Katherine T.
Marshall

1944

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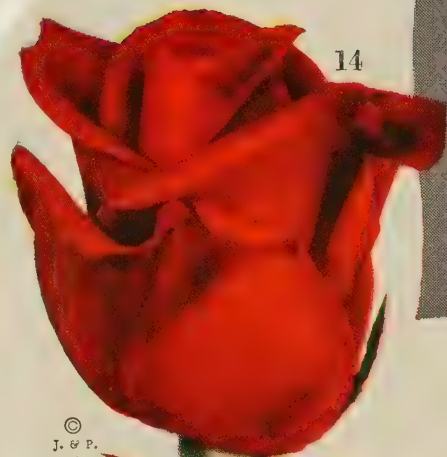


Tiffany



1955

Hybrid Tea Roses That Win The Admirer



© J. & P. CO.

Mardi Gras

Mardi Gras GAY! EXCITING! FESTIVE! SPARKLING!

Gold Medal Winner, Baden-Baden, Germany!

(Left) Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the plant thrives as well in hotter climates

as in the rest of the country. Pleasing Damask or old Rose fragrance. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background. (Pl. Pat. #1139.)

Budblack-red, nice shape.

Flowerdeep red, good to finish, exciting bloom.

Plantbushy, 3½ ft. tall; vigorous, long canes.

FragranceOld Rose.

\$2.25 each; 3 for \$6.00; 12 for \$24.00



**ALL J&P
Hybrid
Tea Roses
Are EVER-
BLOOMING!**



TREE ROSES
See Back Cover

ALL 5 ROSES

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**Golden
Scepter**

© J. & P. CO.

Golden Scepter (Left)

Rare, indeed, is an unfading yellow Rose . . . especially one endowed with the grace of form, brilliant color and exceptional hardiness of J&P's creation . . . Golden Scepter! Once you see this majestic Hybrid Tea blossoming in your garden, you'll understand why it won highest Rose awards in Holland and England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. And these high-centered 5½-in. flowers retain their rich color all summer. The dark glossy foliage is very resistant to ordinary ills. The vigorous, 2½ to 3-ft. plant is open and airy in habit. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

at Attract Attention tion of Every Visitor!

TAWNY GOLD

(Right) The intriguing tawny gold color outshines everything around it! Flower arrangers love the tantalizing color, which blends buff, bronze and gold in an enchanting way. And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their fruity perfume. Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's good points. The 2½-ft. plant is bushy and compact and blooms very freely. (Pl. Pat. #950.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

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3 Outstanding Roses

Mojave
Tiffany
Tawny Gold

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Mojave (Left, Above)

The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. It is covered with large, glossy, handsome foliage. Mojave is a descendant of that earlier famous All-America Rose, Charlotte Armstrong, and has shown the same ability to adapt itself to all climates and Rose-growing areas. When water is applied to the Mojave Desert of California, it truly may be said that "the desert shall rejoice and blossom as the rose." The Mojave Rose symbolizes the truth of that famous Biblical phrase. (Pl. Pat. #1176.)

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Tawny Gold



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Tiffany

1955 All-America Winner! Tiffany

(Right) A cross of Charlotte Armstrong and Girona, this is a beautiful phlox-pink Hybrid Tea producing blooms of exhibition quality. The long-pointed buds are deep pink with golden yellow shading at base of petals. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. The flowers have exceptional lasting qualities and are produced singly on long strong stems. This Rose is noted for its outstanding fragrance. All these fine qualities make it perfect for bouquets. Upright, very vigorous growth and beautiful dark green foliage. TIFFANY, named to honor Tiffany & Co., in New York, has received a Gold Certificate for its performance in the International Rose Test Garden, Portland, Oregon. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

A WHOLE J & P ROSE

J&P's Modern Dozen at an

A SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. (Pl. Pat. #732.)

B MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

C REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

D VOLCANO. *Really Huge.* These are the only words that describe the tremendous size of the blooms produced on Volcano. Blooms that actually open as much as 7 in. across! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

E KATHERINE T. MARSHALL. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

F MCGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

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Economy Price!

GROUP No. 167

Value \$21.00

You Save \$2.60

G ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose, that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

H VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Foliage is leathery, large and dark. The plant grows to a height of 2 to 3 ft. (Pl. Pat. #914.)

I MARY MARGARET McBRIDE. Pointed buds, deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. Each flower has 35-50 petals. The foliage is dark, leathery and glossy. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

J RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. Height 4 ft. (Pl. Pat. #758.)

K DICKSONS RED. This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

L SERENADE. Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

Any variety on these pages: \$1.75 each;
3 of one kind \$4.65

ROSES
2 PAGES
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Huntsman

(Left) This beautiful bicolor Rose is one of the freest and steadiest bloomers we have ever seen. It is really a wonderful Rose in all ways. Once you see the glorious flowers, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The compact plant reaches a height of 18 to 24 in. and has plentiful dark holly-green foliage. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

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Zulu Queen
Grey Pearl

Lodestar
Mrs. Miniver

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Centennial



Always Admired In Our Rose These Famous Hybrid Tea Roses

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with every order.



Grey Pearl

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GREY PEARL (Left) A rare combination of warm tan and olive mark the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. High-centered and fully double, Grey Pearl has produced blooms so perfect as to please even the most discriminating. Such perfection of form and remarkable coloring make Grey Pearl a wonder of the plant world. Aside from the personal satisfaction of growing this great Rose you will be further rewarded as your neighbors come again and again to see this lovely Rose novelty. And if you enjoy flower arranging, you will especially appreciate the supreme artistry of this distinctive color, which will challenge your ability to combine different tones. Height 2 to 2½ ft. (Pl. Pat. #680.)

Bud... ovoid pointed, tan and olive.

Blooms... medium large, 4 to 4½ in. High-centered, fully double.

Plant... very hardy, vigorous.

\$2.50 each; 3 for \$6.60;
12 for \$26.40

CENTENNIAL (Above, Left)

Centennial is an outstanding Hybrid Tea named in honor of the 100th Anniversary of Newark, New York, The Rose Capital of America. It has a pleasing combination of orange-apricot and light gold-colored buds. The open flowers, 4 to 4½ in. across, become a glowing pink and gold com-



© J. & P. CO.

MRS. MINIVER (Left) This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Order now and enjoy the famous Mrs. Miniver Rose in your own garden. (Pl. Pat. #725.)

Blooms...compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

Plants...hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Mrs.
Miniver

SPECIAL OFFER!

GROUP No. 197

Huntsman Centennial Neige Parfum

Value \$5.75

Save \$.70

Only **\$5.05**

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CO.

Lodestar

Garden In Newark, N. Y., Will Be Admired In Your Garden!

bination in the most entrancing of all Rose forms, the high-centered Ophelia type. Quantities of bloom are produced constantly all summer long on a sturdy, healthy plant. Height 2½ to 3 ft. (Pl. Pat. #1384.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

Zulu Queen

NEIGE PARFUM (Bottom, Right Corner)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases. Neige Parfum will be a constant source of pride and joy in your garden because of its remarkable fragrance.

Buds...long, ovoid, lovely. *Foliage*...rich dark green.
Blooms...large and delicate.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ZULU QUEEN (Left) The darkest and one of the "blackest" of all red Roses... dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. (Pl. Pat. #363.)

Bush...vigorous, hardy, well proportioned; grows 2 ft. tall.

Blooms...the long, pointed buds open gloriously; distinctly and delightfully perfumed.

Generous...each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

LODESTAR (Above) Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full, old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answered the often-heard plea for "fullness and fragrance," like Roses of old. The plant is bushy and the foliage is medium green. The 4½ to 5-in., full double flowers are heavily perfumed. (Pl. Pat. #1251.)

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Neige Parfum

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Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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21

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live and bloom

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

© J. & P. CO.

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

President Herbert Hoover. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

The Doctor. Sparkling pink buds. 5 to 6-in. blooms.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

Frau Karl Druschki. One of the purest white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

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Eclipse

Better
Times

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Crimson
Glory

Countess
Vandal

4G

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TREE ROSES
See Back Cover

Fashion Only Rose Ever to Win 9 World-Wide Awards

(Left) Fashion is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite models of Hybrid Tea-shaped blooms up to 3½ in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add new interest to the open flower. Enchantingly fragrant, Fashion blends well with all its garden neighbors. Its sparkling colors are handsome in a group planting in front of shrubs or evergreens, as a hedge leading to house or garden, around the house or simply as a colorful accent in your garden. There is no other Rose like it. The bushy plant grows about 2 ft. tall and blooms profusely all season long. To have one plant of Fashion is to want a dozen. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

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Fashion AARS

All 4 of these Greas

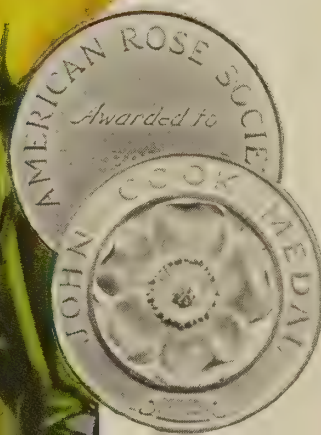
**ALL J & P Floribundas
Are EVERBLOOMING!**

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Goldilocks



Vogue

©
J. & P.
CO.

Great J&P Prize-winning Floribundas!

**DID YOU KNOW THAT
JACKSON & PERKINS
ORIGINATED FLORIBUNDAS**



Starting in 1939 with World's Fair, which was the first Floribunda and winner of the first All-America Selections Award in 1940, Jackson & Perkins has continued to hybridize these hardy, versatile Roses. They fill the need for a rugged, easy-to-grow race that persists in

blooming abundantly from June through to frost. Jackson & Perkins has proudly continued to lead the way to more satisfying gardens by presenting such award-winning Floribundas as Fashion, Vogue, Ma Perkins, Spartan and the newest winner, White Bouquet.

Goldilocks

Winner,
John Cook
Medal of American Rose
Society! Winner, Fuerstenberg Medal!

(Bottom, Left Corner) Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

Vogue

Winner of 5 World-
Wide Awards!
(Below, Center)

The rich cherry-coral color of Vogue is very distinctive. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. Graceful flowers in medium and large clusters are in evidence all season long. The 2½ to 3-ft. plant grows compact and bushy, with dark green, leathery foliage. The Winner of 5 International Awards, the 1952 All-America Rose Selections included, Vogue is among the finest of Floribundas. Ideal for foundation planting. It will yield beautiful carnation-scented bouquets. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for
\$21.00; 25 for \$40.00

MA PERKINS

1953 All-America Award Winner!

(Below) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers, with cinnamon fragrance. The 2½ to 3-ft. plant is strong and compact, with large, dark, leathery foliage. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

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GROUP No. 247

Spartan Fashion
Golden
Fleece

Value \$7.25
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Ma Perkins

Ma Perkins, Famed Radio
Personality heard daily
on CBS.



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GARDEN GUIDE with many
practical hints on the planting and
care of Floribundas.

24



TREE ROSES
See Back Cover

JIMINY CRICKET

and Amy Vanderbilt

Two More Great J&P Prize-winning Floribundas!

JIMINY CRICKET

**Why Jiminy Cricket Has Won
So Many Hearts . . .**

(Left) Jiminy Cricket was the only
Floribunda to win the 1955 All-
America Selections Award. This pert

Floribunda has masses of tangerine-red buds which open to unusual, sharp coral-orange or vermillion blooms that finish a lovely pink-coral shade. The unusual color is amazing, as it never blues or becomes commonplace. The thrifty bush is covered with shiny green foliage. The young, glossy, bronze leaves are attractive long before the flowers appear. This delightful Rose is intriguing in the garden or used as a cut flower. Each individual bloom is a model of perfection. The upright growth of the bush makes it ideal for hedges and for massing, and the continuous bloom makes it a very interesting garden plant. Pleasing planted alone or with other Floribundas. The 3½-in., cupped flowers dress the 4-ft. bush throughout the season. Vigorous and healthy, Jiminy Cricket blooms from June to frost. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

© J. & P.
CO.



**Jiminy
Cricket**

**SPECIAL
OFFER!**

GROUP No. 257

1 Jiminy Cricket
1 Amy Vanderbilt
1 White Bouquet

Value \$7.00
Save \$.90

Only \$6.10

Amy Vanderbilt

The Favorite of Many, Many Thousands

(Right) Here in the Amy Vanderbilt Rose is a world-wide new color in Roses. The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Plant Pat. Applied for)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

ONLY ONE GRADE . . . The Finest

© J. & P. CO.

Amy Vanderbilt

A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!

Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this Catalog.

**NOW AVAILABLE FREE OF CHARGE —
2 BEAUTIFUL COLOR FILMS!**

The Story of Modern Roses

The Story of Modern Roses is a delightful 16-mm., 30-minute sound film that depicts in Kodachrome the full beauty of America's favorite flower, the Rose. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the world-famous JACKSON & PERKINS Rose Gardens with rich displays of masses of gorgeous Roses form only a few of the breathtaking scenes. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

Modern Chrysanthemums For Fall Beauty

Modern Chrysanthemums for Fall Beauty is a 16-mm., 20-minute sound film that depicts in Kodachrome the full beauty of J & P's "Bird Series" Mums. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. Scenes in the film show how the spectacular colors of these new Mums transform faded gardens and even excel nature's own coloring. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, New York.

... The Jewel of the Rose Family!



2) Rose Twinkles is a sparkles in the sunny blooms. The fully t a slight fragrance. reduced all summer ush that stays com- appealing it will be.

3.30; 12 for \$13.20

to rich ruby-crimson. an 12 in. tall. Free except cover in cold

18.75



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

**SPECIAL
GROUP
OFFER**

No. 267

**A LITTLE GARDEN OF
TINY ROSES! 1 of each**

Baby Masquerade Twinkles
Rosa Rouletti Dwarfking
Oakington Ruby

Value \$5.75
Save \$.70 Only **\$5.05**



NEW! DWARFKING (Above) 25

Exquisitely formed miniature buds open to flowers no larger than a postage stamp. From the bud to the open flower with its starlike edges, this is a personification of the ideal in Rose flower form. The flowers are fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. The foliage is ample. Completely hardy plants will build up in size year after year.

\$1.25 each; 3 for \$3.30;
12 for \$13.20

DAS!

PIGMY RED (Left) This striking pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. Dark red flowers. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60

PIGMY GOLD (Right) Golden yellow flowers about 1 in. in diameter appear in clusters and singly. Dark shiny foliage is a rich contrast to the blooms. The upright plant is 12 in. tall. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

**PIGMY
GOLD**

© I. & P. CO.



GROUP No. 277

2 Pigmy Red
2 Pigmy Gold

Value \$6.00 Save \$.75 ONLY

\$5.25

SIZE FLORIBUNDAS!

**Ideal for Fences, Hedges and
Specimen Plantings!**

MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER

GROUP No. 287

2 Gay Heart 2 Mandarin

Value \$6.00

Save \$.75 Only **\$5.25**

Gay Heart

©
I. & P.
CO.





FREE

with every order . . . A HOME GARDEN GUIDE with many practical hints on the planting and care of Floribundas.

24



TREE ROSES
See Back Cover

JIMINY CRICKET

JIM CR

Floribunda has sharp coral-orange shade. The unique place. The thr glossy, bronze delightful Rose individual bloo bush makes it

© J. & P. CO.



Jiminy Cricket

SPECIAL OFFER!

GROUP No. 257

1 Jiminy Cricket
1 Amy Vanderbilt
1 White Bouquet

Value \$7.00
Save \$.90

Only \$6.10

Amy Vanderbilt

The Favorite of Many, Many Thousands

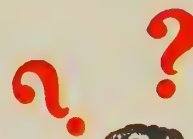
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\$2.50 each; 3 for \$6.60;
12 for \$26.40

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In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

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We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

MINIATURE ROSES . . . The Jewel of the Rose Family!



BABY MASQUERADE (Above)
A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. Applied for.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20



TWINKLES (Above)
The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)
\$1.25 each; 3 for \$3.30; 12 for \$13.20



ROSA ROULETTI (Above)
Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.
**\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75**



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**\$1.25 each; 3 for \$3.30;
12 for \$13.20**

OAKINGTON RUBY (Not illustrated.) Deep carmine buds, open to rich ruby-crimson. Fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.
\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

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No. 267
A LITTLE GARDEN OF TINY ROSES! 1 of each
Baby Masquerade Twinkles
Rosa Rouletti Dwarfking
Oakington Ruby
Value \$5.75 Only **\$5.05**
Save \$.70

DWARF FLORIBUNDAS!

PIGMY RED

© J. & P. CO.



PIGMY RED (Left) This striking pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. Dark red flowers. (Pl. Pat. #1319.)
**\$1.50 each; 3 for \$3.90;
12 for \$15.60**

PIGMY GOLD (Right)
Golden yellow flowers about 1 in. in diameter appear in clusters and singly. Dark shiny foliage is a rich contrast to the blooms. The upright plant is 12 in. tall. (Pl. Pat. #1114.)
\$1.50 each; 3 for \$3.90; 12 for \$15.60

PIGMY GOLD

© J. & P. CO.



SPECIAL GROUP OFFER

GROUP No. 277
2 Pigmy Red
2 Pigmy Gold

Value \$6.00 Save \$.75 ONLY

\$5.25

At Last!

KING-SIZE FLORIBUNDAS!

Always in Bloom!

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Tall Growing . . . Ideal for Fences, Hedges and Specimen Plantings!

Mandarin

MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)
**\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00**

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)
**\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00**

SPECIAL GROUP OFFER

GROUP No. 287

2 Gay Heart 2 Mandarin
Value \$6.00
Save \$.75 Only . . . **\$5.25**

Gay Heart

© J. & P. CO.



26 **Five Perfect Examples of the
in the 85-Year History**

Yellow Pinocchio

(Right)

Here is another thrilling Pinocchio, with great masses of fragrant, apricot-yellow blooms and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is dark green, tough and very disease resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is a welcome addition to the Floribunda Roses and is as popular as its far-famed parent. The 3-in., fully double blooms are long lasting and bloom continually from spring to frost . . . hundreds of blooms to a bush. Nice for cutting, too. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

**BETTY
PRIOR**
Always
a Mass
of
Blooms
Like This!

© J. & P. CO.

BETTY PRIOR ALWAYS IN BLOOM!

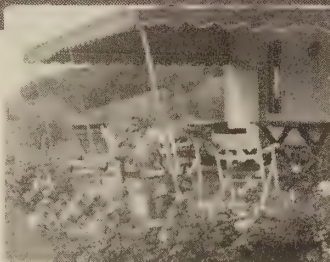
(Above) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. As the center of attraction or just to beautify your home, Betty Prior will provide delightful masses of color. Delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters are borne in spring and continuously all season. Abundantly branched, with lush green foliage. (Pl. Pat. #340.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00

© J. & P. CO.

Chatter

FLORIBUNDAS MAKE



FLORIBUNDAS planted
around a patio.



FLORIBUNDAS
used effectively along
a walk.

CHATTER . . . Constant Color!

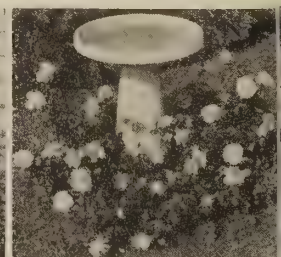
(Below, Left) Especially bright crimson, velvety-petaled flowers $2\frac{1}{2}$ to 3 in. across. Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with 18-in., disease-resistant bush. Plant Chatter in beds and borders where you want a dependable color mass. Long lasting . . . remarkable flower clusters are in bloom continuously from early spring to late fall. The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

ONLY ONE GRADE



FLORIBUNDAS
planted among ever-
greens.



Bird baths or any garden ornaments are set off by **FLORIBUNDAS**.

JACKSON & PERKINS CO.

Greatest Display of Floribundas of Jackson and Perkins!

27



Yellow
Pinocchio

©
J. & P. CO.

SIREN THE FAMOUS "ALL-AROUND" FLORIBUNDA!

(Right) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "red" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby. And, unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. And the flower itself is every bit as breath-taking as the color—full, 3½ in. across, with beautiful ruffled petals. Even in

extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season and providing scores of cut flowers for arrangements and boutonnières. The foliage, too, is lush and attractive. Vigorous, compact plant 2 ft. tall. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

Siren

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J. & P.
CO.



FREE

... with
every
order ...
**HOME
GARDEN
GUIDE.**

WONDERFUL HEDGES!

SUMMER SNOW ... Continuous Bloom!

(Below, Right) Fabulous clusters of fluffy white blooms all season, from June to late fall. Starts early with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. One of the most popular Floribundas for hedges. Especially effective for masses in front of evergreens or flowering shrubs. A group of Summer Snow Floribundas is a striking accent point anywhere in the garden where its clean sharp color shows against a green background or in contrast with other flowers. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

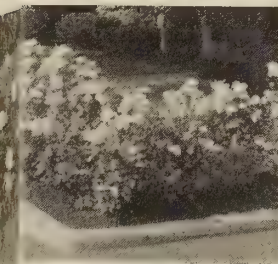


FLORIBUNDAS give added
interest to Climbers.



FLORIBUNDAS planted
underneath windows of
a home.

...The Finest



FLORIBUNDAS
used as
a curb planting.



This hedge is brought
to life by colorful
FLORIBUNDAS.

World's Largest Rose Growers



SAVE MONEY WITH THESE SPECIAL GROUP OFFERS!

GROUP No. 297
ALL 5 ROSES ON
THESE 2 PAGES

Value \$8.00 Save \$1.00

Only \$7.00

GROUP No. 307

2 Betty Prior
2 Chatter
2 Summer Snow

Value \$9.50 Save \$1.20

Only \$8.30

Summer Snow

© J. & P. CO.



MASSES OF COLOR

FROM THESE FAMOUS J&P EVER

PINK BOUNTIFUL (Right)

Soft pink flowers with a dawn-like glow, carried in large, lasting clusters. When fully open, the flowers measure up to 3 in. across. Equally good in Rose beds or mass plantings. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at outer petals. (Pl. Pat. #601.)

Color... delightful soft pink.

Bud... ovoid, deep reddish pink.

Bloom... 3 in. when fully open.
Nutty fragrance.

Plant... vigorous, medium height, hardy.

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

Pink Bountiful

© J. & P. CO.

The **FIRST** Floribunda...

ROCHESTER (Left, Above)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm, rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. A group planting of Rochester is a continuous display of flowers from early June till heavy frost. The medium large, double bloom is soft yellow, flushed orange-carmine on the reverse. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit that make Floribundas so perfect for masses. 2 to 2½ ft. tall.

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00

Rochester

© J. & P. CO.

**ALL J&P Floribundas
Are EVER-
BLOOMING!**

© J. & P. CO.

Garnette

SPECIAL OFFER!

GROUP No. 317

2 Rochester

2 Garnette

Value \$7.00 Save \$.90

ONLY

\$6.10



GARNETTE

(Left) Surely everyone has seen Garnette displayed at flower shows throughout the nation. These petite red Roses are very popular for corsages.

We believe there is not another Rose on the market today which has more perfect form or better lasting qualities when cut for indoors. Actually it will last from a week to 10 days. Its garnet-red "sweetheart" flowers are borne in clusters of 15 to 20. Abundant masses of crinkled, holly-like foliage on an 18-in. plant. For the foreground of your Rose beds.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



FREE

with every order...
**HOME GARDEN
GUIDE...**
packed with
gardening hints.

GLACIER

SNOW-WHITE 4½-in. BLOOMS

(Right) As cool and invigorating as the breeze that blows over snow-capped mountains! Bursts out in June with dozens upon dozens of icy-white buds that glisten and dance like icicles in the sun. Then, under the heat of the summer sun, these ice-like buds seem to melt away as they slowly open into soft snow-white blooms! 4½ in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. And these white Roses are in bloom right up until frost . . . covering the plant with drifts of snow all season long!

HARDY—EASY TO GROW

A seedling of the ever-popular Floribunda Summer Snow, Glacier has larger individual flowers and gives an even whiter effect. The foliage is larger and a deeper green, and it has a heavier texture than its Floribunda parent. The hardy, vigorous plant is very bushy and well branched, reaching a height of 2 to 2½ ft. It's the perfect plant for covering any area in your garden with a thick, solid blanket of immaculate white! Try it! (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00



© J. & P. CO.

Glacier

SPECIAL OFFER!

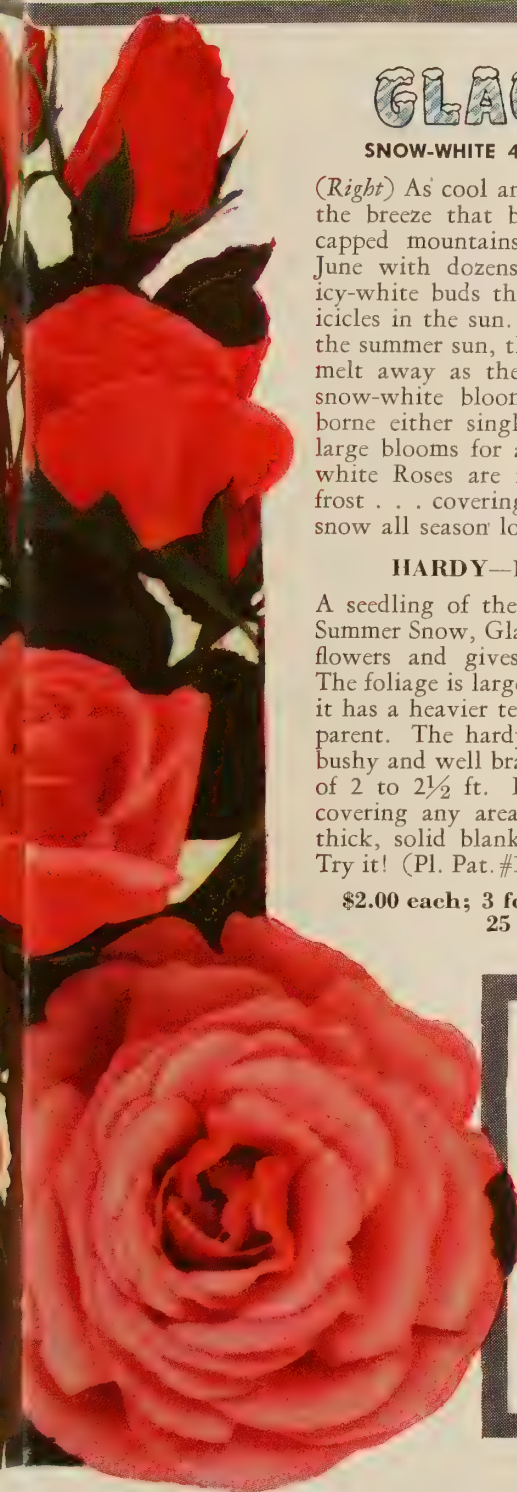
GROUP No. 327

Pink Bountiful
Independence
Glacier
Golden Fleece

Value \$8.00
Save \$1.00



Only \$7.00



Vivid! Fragrant! Non-Fading! **Independence**

(Right) Here is another addition to the new colors in Roses! So brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen.

LARGE FLOWERS IN CLUSTERS

The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. Its brilliant orange-scarlet blooms are like flaming torches and are superbly accented by the rich glossy foliage.

EXCELLENT GROWER, VERY COMPACT

This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



© J. & P. CO.

ONLY ONE GRADE... *The Finest*

MASQUERADE *All These Colors on ONE Plant!*

(Right) Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Because of these unbelievable clusters and the range of colors through which each bud passes, Masquerade gives your garden a festive look. 3-ft. plant. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

AVAILABLE ONLY IN LIMITED QUANTITIES

MARIONETTE Think of dainty creamy yellow "sweetheart" buds in your garden and home. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes to immaculate white. Hundreds of flowers on each bush, produced continuously all season long. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

Pinocchio

© J. & P. CO.

THE ORIGINAL

Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease-resistant. Carefree as the puppet Pinocchio are the captivating buds and blooms of this favorite. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

Pinocchio
(Above)

GERANIUM RED (Right)

Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavy fragrance of rose-geranium. The very double blooms, with about 50 petals, are borne in clusters. Buds are dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color. Vigorous and hardy; 2 ft. tall. (Pl. Pat. #811.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

ONLY ONE GRADE... *The Finest*

Geranium Red

© J. & P. CO.

GROUP No. 337

1 each of these
Floribundas

Pinocchio Circus
Red Pinocchio
Masquerade

Value \$8.00

Save \$1.00 Only

\$7.00

(Right) We are greatly pleased to offer the world-famous Blaze in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda has delicate, semi-cup-shaped flowers with interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature into velvety red when open. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Does not blue or fade. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

AVAILABLE ONLY IN LIMITED QUANTITIES

TIMMIE ARKLES An exquisite Floribunda with 3-in., apple-blossom-pink blooms. 30 to 40 flowers in a single cluster. 2 to 2½-ft. plant. (Pl. Pat. #1320.) \$1.75 each; 3 for \$4.65; 12 for \$18.60

LAVENDER PINOCCHIO

A true clean lavender with golden stamens. Masses of tight buds are warm chocolate-brown overlaid by dusty pink, changing to pink-lavender and finally silver-lavender with a faint suggestion of rosy pink. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Masquerade

© J. & P. CO.

CIRCUS

(Below) A unique addition to the All-America family. It is the first "multicolor" to be selected for an award. The ever-changing colors vary from rich yellow and red in the bud to orange-buff, flushed apple-blossom-pink, and usually end with a gay flourish of red. The bud is beautifully formed, and the many-petaled, high-centered flower opens gracefully. The full, well-rounded plant is low to medium in height, with attractive foliage. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Red Pinocchio

(Below)

Tiny picture buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found on all the members of the famous Pinocchio family. The bush is extremely hardy, very easy to grow and is always in bloom. Hundreds of flowers on every bush. A fitting companion for the very popular parents; will quickly win its way into your heart. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00

4 OUTSTANDING ROSES GROUP No. 347

Circus
Pinocchio
Geranium Red
Baby Blaze
Value \$8.25 Save \$1.05

ONLY
\$7.20

Red
Pinocchio

©
J. & P. CO.

Circus  AARS

© J. & P. CO. Baby Blaze

Dress Up Your Garage or Porch with Everblooming Climbers

SPECIAL OFFER!

1 each of:
GROUP No. 357
 Clbg. Coral Dawn
 Clbg. Golden Showers
 Spectacular

Value \$8.00 Save \$1.00

Only **\$7.00**



NEW!

© J. & P. CO.

Coral Dawn

Climbing CORAL DAWN (Above)

At last! An Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses, but unavailable in a Climber. The color really lasts . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, $4\frac{1}{2}$ -in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. It bears clusters of three to twenty buds. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers. This new Climber is very easy to grow and does extremely well in all regions. (Pl. Pat. #1117.)

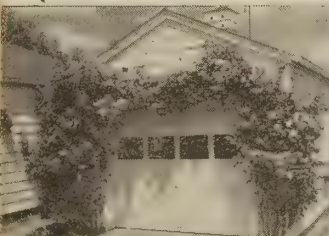
\$2.50 each; 3 for \$6.60; 12 for \$26.40



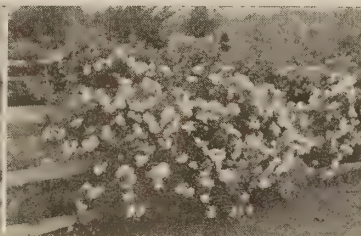
TREE ROSES
 See Back Cover

ONLY ONE GRADE . . . *The Finest*

J & P CLIMBING ROSES HAVE COUNTLESS USES!



Everblooming Climbers framing a garage doorway.



Everblooming Climbers trained along a rail fence.



Everblooming Climbers trained along the side of a house.



Everblooming Climbers planted at the back entrance of a house.

Spectacular

n, Fences, Walls, These Famous J&P ng Roses!



© J. & P. CO.

CLIMBING GOLDEN SHOWERS

(Left) For the first time in 16 years the coveted national All-America Rose Selections Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Truly enchanting, combining exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in., open yellow blooms. Almost thornless, with long, beautifully decorative, bronze cutting stems, GOLDEN SHOWERS makes exciting cut-flower arrangements. Trained as a Climber, it will reach up and along a trellis or fence, putting forth an unmatched display of golden color. Or it can be shaped as a bush, with thrilling, eye-catching, gleaming golden blooms that invite picking. This winter-hardy, ever-blooming Climber blooms from earliest spring continuously through until late fall. Highly resistant to Rose diseases. (Pl. Pat. Applied for.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Golden Showers

(Left) For the first time in 16 years the coveted national All-America Rose Selections Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that

Spectacular

(Above) At last, the orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breathtaking new Climber, SPECTACULAR. As its name implies, this new Everblooming Climber leaves a lasting impression when it is seen on a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a strong, rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each one of the 4-in. blooms is infused with vigor and freshness unmatched by any other Climber. As if that wasn't enough, its alluring color does not fade even in 90° and 100° temperatures. We are particularly pleased with this new Climber and feel it will make a lot of friends. Don't miss the opportunity of having it in your garden this year. It will dress your garden and home with its exciting color for years to come. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO. *World's Largest Rose Growers*

HERE ARE JUST A FEW OF THE MANY, MANY USES OF J&P CLIMBERS!



Everblooming Climbers planted along a stone wall.



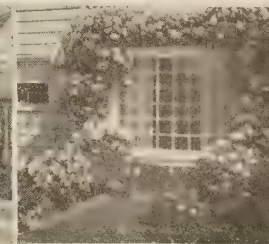
Everblooming Climbers planted beside a porch.



Everblooming Climbers create a stunning picture at this entrance.



Everblooming Climbers framing a garage doorway.



Everblooming Climbing Roses framing a picture window.

The Greatest Collection of Everblooming Roses Offered Anywhere In The

MORNING DAWN *(Below)*

As refreshing as the new day is this new color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. You will be delighted with its performance and marvel at its large blooms and enchanting color. It will fill your garden with its sweet, spicy old Rose fragrance. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Morning Dawn

© J. & P. CO.

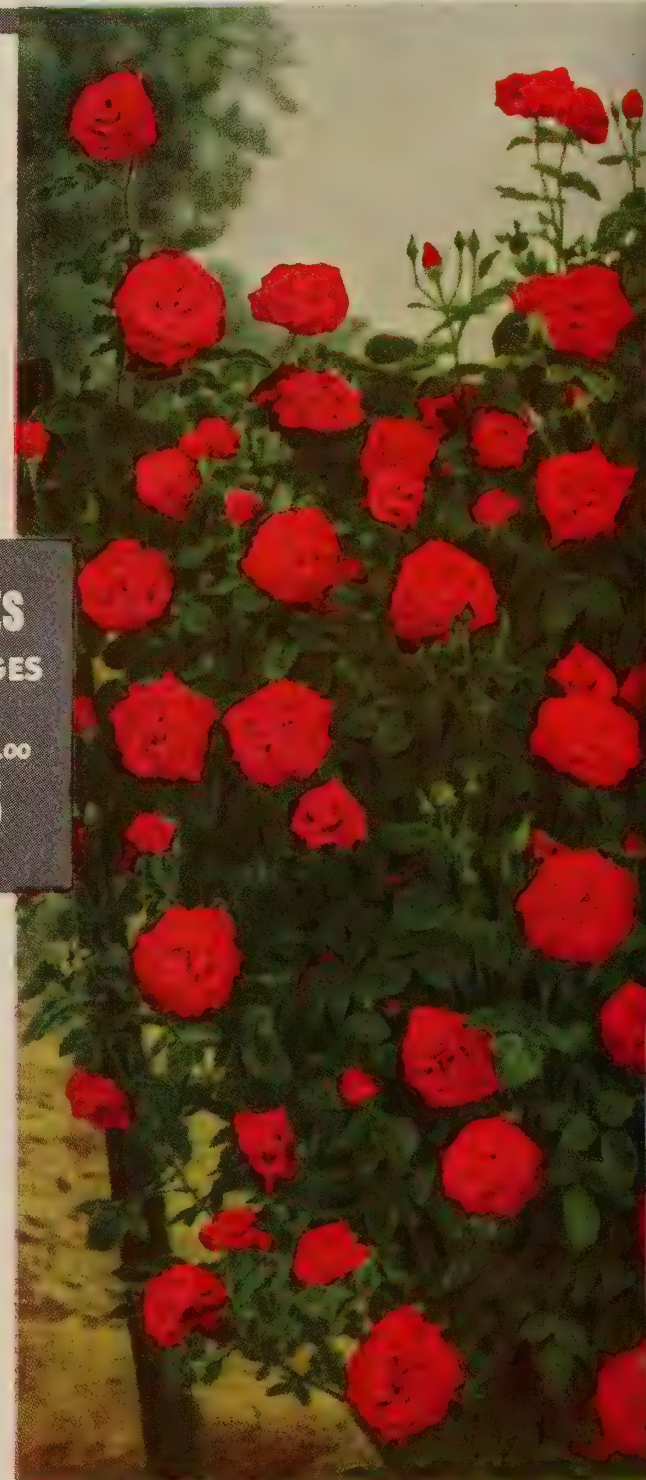
**ALL 3 ROSES
ON THESE 2 PAGES**

GROUP No. 367

Value \$7.75

Save \$1.00

Only \$6.75



© J. & P. CO. **Gladiator**

Gladiator *(Above)*

A champion everblooming Climber. Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. The immense, 5-in., high-centered flowers are unusually large for a Climber. The rosy red color is a subtle blend of the brightest scarlet and the softest red. Scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house. Gladiator imparts a pleasant, delicate fragrance. Large, emerald-green foliage is disease-resistant and decorative. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

g Climbing World!



© J. & P. CO.

Climbing Goldilocks

Climbing Goldilocks

The Truly Everblooming Climbing Yellow Rose!

(Above) For years gardeners have loved the gorgeous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber! The ovoid, rich golden yellow buds open to 3½-in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. It is extremely vigorous and hardy and will reach from 6 to 10 ft. Climbing Goldilocks will bloom the first year it is planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**AVAILABLE
ONLY IN
LIMITED
QUANTITIES**

ALOHA Masses of deep coral-pink buds open to double, rich rose-pink, 5-in. blooms. Inside of petals is soft silvery lilac-pink. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

PAUL'S SCARLET A great profusion of large, vivid scarlet-red flowers is produced in early summer. One of the most admired red Climbing Roses on the market.

\$1.35 each; 3 for \$3.45;
12 for \$13.80

PARADE Lovely rose-red flowers, 4 to 5 in. across, appear singly and in clusters all season long. Delightful spicy fragrance. Excellent dark green foliage. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

JACKSON & PERKINS CO.
World's Largest Rose Growers

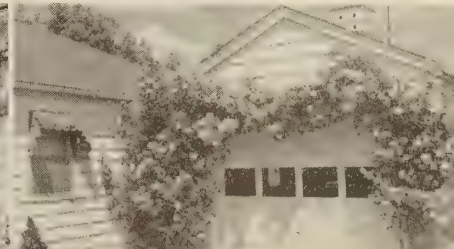
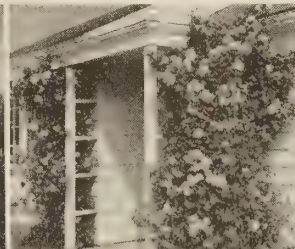
Everblooming Climbers screening a sun porch.

Another of the many uses for Everblooming Climbers.

Everblooming Climbers planted by a pergola.

Everblooming Climbers for entrance planting.

Everblooming Climbers framing a garage doorway.



MORE Everblooming CLIMBERS!

Dr. J. H. Nicolas

36 DR. J. H. NICOLAS (Right)

Magnificently large, very double, deeply fragrant blooms, like Hybrid Teas; everblooming all summer. Attractive on posts and pillars, alone or among shrubs, on pergolas, lattices or fences. Large, fully double blooms reach 5 to 6 in. across and have over 50 petals. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



Climbing Crimson Glory

Climbing CRIMSON GLORY

(Above) This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed, high-pointed blooms of deep vivid crimson . . . each on a sturdy stem. Sweet and refreshing fragrance. In sub-zero areas plant this climber in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing SUMMER SNOW

(Above, Right) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The glistening, double blooms are 2 in. across, set off with golden stamens when full open. Requires little care and fills out rapidly. 8 to 10 ft. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ALL 4 ROSES
ON THIS PAGE
GROUP No. 377
Value \$9.00
Save \$1.15

Only \$7.85

Climbing Summer Snow

RED FLARE (Right)

Striking, Hybrid-Tea-sized blooms produced in profusion in June and again in August. Charming flowers come either in clusters or singly. These rich, clear deep red blooms fade only slightly at the finish. The very double, slightly fragrant flowers have 40 to 50 firm petals that are long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Red Flare

© J. & P. CO.

Two Fine Trailing Roses for Ground Cover!



USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

THE **NEW BLAZE**

WILL BEAUTIFY YOUR HOME LIKE THIS!

**No Wonder We Never Seem to Grow
Enough of These!**

MORE EVERBLOOMING! ABSOLUTELY GUARANTEED TO BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER!

Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. Its popularity increases year by year as gardeners realize how dependable it is! These are the double, brilliant red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as it blooms again and again.

In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can have thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant. Use Improved Blaze where its glorious bloom may be fully enjoyed—on fence or garage, pillar or post, at a doorway or on an arch.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

© J. & P.
CO.

WHERE THE NEW BLAZE CAME FROM . . .

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. We guarantee it to bloom in June, July, August and September. You'll see how superior it is.

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



**SPECIAL GROUP
OFFER No. 387**

**1 BLAZE
1 NEW DAWN
1 WHITE DAWN**

Value \$5.00
Save \$.65

ONLY

\$4.35

NEW DAWN, Another Great Climber!

(Left) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care, and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. Fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds . . . exquisite, dainty pink flushed with deeper tones.

Plant . . . climbs to about 15 ft.

Blooms . . . recurrent all season.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

New Dawn



Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**

**Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES**

WILLIAM ROBINSON. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

PRES. GREVY. Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

MONGE. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

CANDEUR. Large, full clusters of double florets, snowy white in color.

MME. A. BUCHNER. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$3.00 each; 3 of one kind \$7.50

SPECIAL OFFER

Group No. 397

All 6 J & P Modern Lilacs pictured

1 of each
Value \$18.00 Only **\$15.00**

William
Robinson

President Grevy

Monge

President
Fallieres

Candeur

Mme. A. Buchner

Magnolias

Most Stately, Most Dramatic of All Flowering Trees

Magnolia Soulangeana. You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

**5-year tree, 18 to 24 in. tall,
\$3.50 each; 2 for \$6.50;
3 for \$8.75; 6 for \$17.50**





Viola, Purple Wallmark
All Season 10 to 12 in.



Viola, White Heart
All Season 9 to 12 in.

Viola, Yellow Vixen
All Season
10 to 12 in.



GIANT VIOLAS

VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, PURPLE HEART

(Not illustrated) The huge, velvety, violet-blue flowers with wavy petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Easy to grow. Height 9 to 12 in. Will live for years. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, WHITE HEART

(Above, Right) Another Viola Aristocrat! A pure white form of Viola Purple Heart. The immense flowers are really a picture, and the healthy plant produces great quantities of them all through the season. They mingle well with all other Violas, so it is impossible to have too many. Although a seedling of the grand Purple Heart, the plant is somewhat more compact and sturdy. (Pl. Pat. #1508.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

VIOLA, YELLOW VIXEN

(Top, Right Corner) Hardy, everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. You will welcome them anywhere. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00

**2 EACH OF THESE
FIVE VIOLAS**

GROUP No. 407

Value \$8.60 Save \$1.45

Only \$7.15

VIOLA, JOHN WALLMARK

(Right) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows to about 12 in. in height. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming, under the snow in midwinter, which gives an indication of its hardiness.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00



All Season Viola, John Wallmark 10 to 12 in.

FAMOUS J&P PERENNIALS



June-July 1½ to 2 ft.

TROLLIUS, GOLDEN QUEEN (Above) Charming cupped, bright golden flowers appear in great profusion in June and July. 1½ to 2-ft. plants enjoy moist, semi-shady spots. Will add great beauty to the garden.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

RUDBECKIA, WHITE KING

(Below) The classical white flower has a handsome center cone of a brown-green color, flecked with orange. The white petals have a spread of 4½ in. The plant is sturdy, upright and full and grows about 40 in. tall. Will bloom from July to frost. A hardy, showy plant for ordinary soil, requiring no special care.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



Rudbeckia, White King
July-Frost 40 in.

LYTHRUM, HYBRID ROBERT

(Below) This new Lythrum is a clean, rich deep rose-pink with a sparkling glow, which appears about June 5 and lasts all summer. The 36-in. plant will reach 2 ft. in width. Beautiful flowering spikes are up to 14 in. long, and each floret is ¾ in. across. Does well in either wet or dry locations and semi-shade, flowering very freely.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Lythrum, Hybrid Robert
All Season 36 in.

GYPSOPHILA, FAIRY PERFECT

(Below) This exquisite plant forms a lovely mass of white about 40 in. high and equally wide. The florets are pure white; each one is fully double and ½ in. across. The hardy plant will bloom from June to early August, and if cut back, it will bloom in Sept. Big panicles of bloom are of good substance.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



Gypsophila, Fairy Perfect
June-Aug. 40 in.

SPECIAL GROUP OFFER No. 417

1 each of Rudbeckia, Lythrum,
Gypsophila, Trollius

Value \$4.50

Save \$.75 **Only \$3.75**



June, July 12 to 15 in.

DIANTHUS, IRENE (Above)

Old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Give it full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 12 for \$10.00



June to Oct. 10 to 12 in.

DIANTHUS, SILVER MINE

(Above) Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers, for borders, edges, or rock gardens. Clusters of 3 or 4 to each stem. Height about 10 in.

85c each; 3 for \$2.25; 6 for \$4.25



June to Aug. 12 to 18 in.

DIANTHUS, ROCK RAVEN RED

(Above) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden. Strong, 12 to 18-in. stems. Best in a sunny spot.

85c each; 3 for \$2.25; 6 for \$4.25



June, July 12 to 14 in.

DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June to Frost 20 in.

STOKESIA, LAVENDER QUEEN

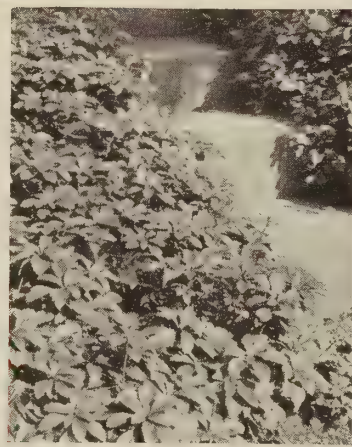
(Above) A mammoth form of the old-fashioned favorite Stokesia, with blooms 4 to 5 in. in diameter. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to a height of about 20 in. Very hardy, vigorous and easy to grow, even through the hot weather. Excellent for any border, Lavender Queen is also fine for cut-flower arrangements.

85c each; 3 for \$2.25; 6 for \$4.25

SPECIAL DIANTHUS GROUP OFFER No. 427

2 each of the 4 Dianthus pictured at the left
Value \$7.90 Save \$1.30

Only \$6.60



Ground Cover 6 to 8 in.

PACHYSANDRA—SPURGE

(Above) Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under large trees. It will even thrive under pine trees. The plants grow 8 in. tall and spread quickly by underground runners. Glossy foliage remains green winter and summer. A very adaptable and extremely useful plant.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

June, July 12 to 18 in.



May 10 in.

J&P GIANT TYPE LILY-OF-THE-VALLEY (Above)

An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J&P giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown Clumps, 65c each; 3 for \$1.75;
6 for \$3.25



June to Fall

CAMPANULA, BLUE

(*Carpatica Improved*) For edgings, rock gardens or any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger,

75c each; 3 for



June to Frost 4 to 6 in.

SEDUM LIDAKENSE, ROSY

CARPET (Above) Another of the dwarf spreading Sedums in a new color tone. This is a beautiful shade of deeper pink and is a very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer long. Grows easily in any location. Use it freely.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 6 to 8 in.

SEDUM, GOLDEN CARPET

(Above) Here is another ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations, the same as Fire Glow, making a good underplanting in many parts of the garden. You will have blooms from June till frost. This is a very useful plant in any large or small garden; it will reach a height of 6 to 8 in.

75c each; 3 for \$2.00; 6 for \$3.75

AVAILABLE ONLY IN LIMITED QUANTITIES

SEDUM, BRILLIANT (Not illustrated) Immense, amaranth-red flower heads. With attractive light green leaves which store up moisture, it withstands even the driest summer weather. Indispensable as a late fall bloomer. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00; 6 for \$3.75

SEDUM, FIRE GLOW (Not illustrated) Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in. An excellent ground cover.

75c each; 3 for \$2.00; 6 for \$3.75

SPECIAL GROUP OFFERS

GROUP NO. 437

2 Sedum, Rosy Carpet
2 Sedum, Golden Carpet
2 Sedum, Brilliant
2 Sedum, Fire Glow
Value \$6.50
Save \$1.10

ONLY \$5.40

GROUP NO. 447
1 of each

Lily-of-the-Valley
Gypsophila, Rosy Veil
Campanula, Blue Carpet
Shasta, Esther Read
Lavender, Hidcote Blue
Value \$4.10
Save \$.70

ONLY \$3.40



6 to 8 in.



All Summer

18 in.



April-May

1 to 1½ ft.



Ground Cover

3 to 6 in.

CARPET (Above)

light blue, bell-shaped flowers on 5 to 6-in. stems. Gives blue color when there is very little other blue in the garden. Does not sprawl. An especially good plant for use in the foreground of the border.

\$2.00; 6 for \$3.75

CENTRANTHUS RUBER (Above)

The beautiful soft red, fragrant flowers of this perennial, borne in close clusters, are produced all summer long and make an especially fine showing in autumn. It grows equally well in either sun or partial shade. Reaches a height of 18 in. and produces very decorative bluish foliage as well as a lovely flower. Plant in masses in rich soil for best results. Very neat and colorful and an excellent filler for weak spots in the border. Hardy and vigorous.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ANCHUSA (Above) *Myosotidisflora* Delightful clusters of clear blue flowers borne in profusion during April and May. A vigorous-growing perennial that does well anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground cover. Dainty blue flowers on stems 1 to 1½ ft. high, held well above the foliage. Particularly effective with daffodils and primroses.

75c each; 3 for \$2.00; 6 for \$3.75

VINCA MINOR (Above) *Bowles Variety*. The "magic carpet" of ground covers! Myriads of Alice-blue flowers form a delightful pattern against luxuriant evergreen foliage. Far superior to the old *Vinca minor*, it begins to bloom with the violets and repeats all season. Ideal for banks under trees, and other shady spots where grass will not grow. An invaluable plant in any garden.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00



15 in.

The height and time of bloom for each perennial are indicated under the picture.

LAVENDER, HIDCOTE BLUE (Left)

Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. The fragrant, silvery green foliage is very ornamental and grows about 15 in. high, while the violet-blue flower spikes rise another 15 in. Compact growing; hardy in the North.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SHASTA DAISY, ESTHER READ (Right)

One of the plants easiest to grow for a prim white mass effect. Blooms continuously and freely from June to Oct., producing plenty of flowers for cutting. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas and do best when divided every two years. Almost entirely free from insects and disease, and very useful for all-summer effect.

85c each; 3 for \$2.25; 6 for \$4.25

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE BLEEDING-HEART (Not illustrated)

A delightful white form of the old favorite. Blooms heavily in the spring and continues to produce flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Oct.

18 in.

SUPER-GIANT VIOLETS



VIOLET, WHITE WONDER (Below)

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a center beautifully veined.

75c each;
3 for \$2.00;
6 for \$3.75

DOUBLE RUSSIAN VIOLET (Below, Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each;
3 for \$2.00;
6 for \$3.75

VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each;
3 for \$2.00;
6 for \$3.75



May Violet, Rosina

10 in.



May Violet, White Wonder

10 in.



Double Russian Violet

All season

6 to 8 in.

2 EACH of THESE FOUR VIOLETS • Group No. 457
Value \$5.80
Save \$1.00 **Only \$4.80**

Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE (Above) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

65c each; 3 for \$1.75; 6 for \$3.25



Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.

MONARDA, Cambridge Scarlet (Left) Blooms freely in July, August and September. Brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

MONARDA, Croftway Pink (Not illustrated) A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads, the final ones breaking out near the base in late August. **\$1.00 each; 3 for \$2.50; 6 for \$5.00**

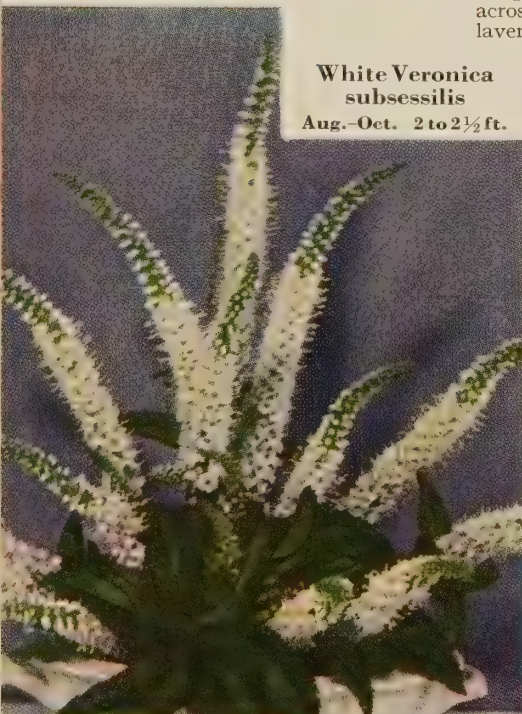
WHITE VERONICA subsessilis (Below, Left) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective. Blooms from Aug. to Oct. Healthy and vigorous. (Pl. Pat. #1034.) **\$1.25 each; 3 for \$3.15; 6 for \$6.25**

PENSTEMON, Ruby King (Bottom, Left Corner) Very free-blooming, long-lasting flower-spikes of a brilliant color. For a continued display, its 2-in., trumpet-like flowers are unsurpassed. The sturdy flower-spikes are 18 to 24 in. high and are produced freely even the first year. Illuminated by the clear white throat and inside of the trumpet, each flower-spike seems to dance in the summer breezes. Penstemon needs extra winter protection. (Pl. Pat. #744.)
85c each; 3 for \$2.25; 6 for \$4.25

ASTER Frikarti (Top, Right) The long-cherished "Wonder of Staefa." Large and free flowering. The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height. The light blue-lavender flowers are accented with a prominent yellow disc. Each plant is a mound of blue from Aug. until frost. Requires some winter protection in cold sections. **75c each; 3 for \$2.00; 6 for \$3.75**



Aug.-Frost **Aster Frikarti** 2½ ft.



White Veronica subsessilis
Aug.-Oct. 2 to 2½ ft.

RUDBECKIA Sullivantii, Oriole (Right) A vivid splash of color during July, August and early September. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions or rich soil. Prefers a sunny position. The 3 to 4-in. flowers are long-lasting.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

PINK BLEEDING-HEART (Below, Right) Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular.
85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, Koblenz (Below, Right) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Exquisite in rose arrangements. An excellent flowering plant for the darker corners of your garden in spring. The foliage stays beautiful all season. Astilbe Koblenz grows in sun or shade and likes a rich soil if possible.
85c each; 3 for \$2.25; 6 for \$4.25



July-Sept. **Rudbeckia Sull., Oriole** 2 ft.

ASTILBE, Fanal (Not illustrated) Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good, rich soil. May and June. . . Rich, deep red. 15-in. flower-spikes tower well above 10-in. foliage. Happy in either semi-shade or sun. May be potted for winter bloom indoors.
85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, White Gloria (Not illustrated) Astilbe White Gloria thrives where few other varieties of plants can equal their decorative value. The wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and a rich soil.
85c each; 3 for \$2.25; 6 for \$4.25

SHASTA DAISY, Wirral Supreme (Below) Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. (Pl. Pat. #1084.)
\$1.25 each; 3 for \$3.15; 6 for \$6.25



May-June **Pink Bleeding-Heart** 30 in.

Shasta Daisy, Wirral Supreme
June-July 2½ ft.



June-July **Astilbe, Koblenz** 24 to 30 in.



SPECIAL GROUP OFFERS

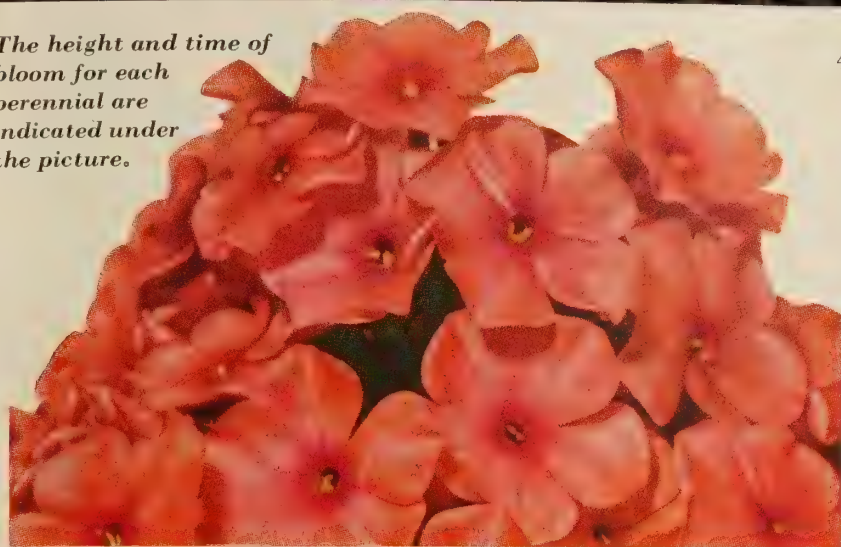
GROUP No. 467 1 of each:	GROUP No. 477 1 of each:
Penstemon, Ruby King	Aster Frikarti
Shasta, Wirral Sup.	Astilbe, Koblenz
Rudbeckia, Oriole	Pink Bleeding-Heart
White Veronica	White Veronica
Value \$4.35 Save \$.75	Value \$3.70 Save \$.60
Only \$3.60	Only \$3.10

Penstemon, Ruby King
June-Oct. 18 to 24 in.



The height and time of bloom for each perennial are indicated under the picture.

43



June-July Phlox, Brigadier 2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July-Aug. Phlox, White Admiral 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
GROUP No. 487
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70 **Only \$3.30**

Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!

Poppy, Salmon Glow

May-June
3 to 3½ ft.



June-Aug. Shasta Daisy, Cobham Gold 30 in.

SHASTA DAISY, Cobham Gold (Above) Although the English originator called this Shatsa Cobham Gold, we are happy to offer it as an excellent, free-growing, double Shasta Daisy, which has a golden heart while opening but finishes a soft cream-yellow. The fully double flowers open 3¼ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early Aug. The foliage is light green.

\$1.50 each; 3 for \$3.75; 6 for \$7.50



July-Frost Rudbeckia, The King 4½ ft.

RUDBECKIA, The King (Above) Ideal and colorful for the perennial border. Showy and dancing, yet easy to grow to beautiful perfect plants. The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back.

85c each; 3 for \$2.25;
6 for \$4.25

1 of each:
Shasta, Cobham Gold; Poppy, Salmon Glow; Rudbeckia, The King; Achillea, Gold. Pl.; Tritoma, Robin Hood.

Value \$5.20
Save \$.90

Only \$4.30

SPECIAL GROUP OFFER

No. 497

POPPY, Salmon Glow (Above, Left) This double, brilliant salmon Poppy is really a stopper. If there is room for only one Poppy in your garden, Salmon Glow should be the one you choose, with its great quantities of 5 to 6-in. blooms. The gay color of Poppies is a must in all spring gardens. Here is a color that will blend well and not fight its neighbors. There are blooms for a period of almost six weeks. A strong grower, 3 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

ACHILLEA, Golden Plate (Left) A picturesque new perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful and firm effect in the garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Has lovely foliage . . . ideal for flower arrangements. It does well in a rather dry location with full sun.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

TRITOMA, Robin Hood (Right) This glowing, hardy Tritoma "does everything in a big way." It has a lot more zing than the well-known Red Hot Poker and is perfectly hardy here at Newark, N. Y. Does not need to be taken up and stored over winter. It "flares up" in late June with a burst of 10 to 12 dazzling flower-spikes—and continues its floral pyrotechnics until late Sept. A unique, exotic note in flower arrangements. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER, Adorable (Not illustrated) A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with a rich pink continuously from Sept. to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact.

75c each; 3 for \$2.00; 6 for \$3.75

Tritoma, Robin Hood

2½ to 3 ft.
June-Sept.



Happiness

**SPECIAL OFFER
GROUP No. 507**1 each of the 4
Giant DelphiniumsHappiness, Loveliness,
Peace, Pink Glow

Value \$5.75

Save \$

ONLY \$4.80

Loveliness

Peace

Enchantment

**JACKSON
& PERKINS
FAMOUS****GIANT DELP****HAPPINESS (Left)**

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

LOVELINESS

(Above) Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to $4\frac{1}{2}$ ft. It will repeat rapidly in the summer months and will be lovely again in the fall.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

PEACE (Above)

Here is a handsome variety that is just as desirable as its name. Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. Reaches a height of 4 ft.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Not

illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

NEW!
PINK
GLOW

Freedom

Delightful

SPECIAL OFFERS**GROUP No. 517**

All Blue Delphiniums

2 Each

2 Delightful 2 Gayety
2 Enchantment

Value \$5.10

Save \$.85

ONLY

\$4.25**GROUP No. 527**

All 10 Delphiniums

Value \$11.00

Save \$1.85

ONLY **\$9.15**

Glorious

DELPHINIUMS!

**Hardy Northern
New York Strain!**
They Grow Over 3 Feet Tall!

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;
6 for \$4.25

DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25;
6 for \$4.25

GLORIOUS (Right)

Deeproyal purple, by far the darkest and richest of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. A color needed for accent, no matter what other varieties are grown. 4½ ft. tall.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

The BIGGEST, Most Colorful, Earliest Blooming G

JACKSON & PERKINS
EXCLUSIVE MIRACLE

GIANT BIRD M

Huge Blooms from 4 to 5½" Across!

NEW VARIETIES FOR 1957

A ICELAND GULL. The 5½ to 6-in. flowers are breath-taking in their beauty. Center of flower is light yellow. The outer petals are shaggy and pure white. The 2½-ft. plant carries many blooms from Sept. to heavy frost. (Prop. Rights Reserved.)

B VIRGINIA RAIL. Brown is the dominant color until the flower is almost fully open, when it blends into a clear pastel tan. 4½-in. blooms are produced freely from the middle of Sept. to frost. Blends easily with any color scheme. (Prop. Rights Reserved.)

C TEAL. Beautiful silver-pink blooms reach 4½ to 5 in. The 2-ft. plants bloom from Sept. 27 until frost; graceful light foliage. The color is buoyant and gay, whether in the house or the yard. The broad plant has strong stems. (Prop. Rights Reserved.)

D CAROLINA PARAKEET. A very gay orange-bronze with golden bronze on the reverse. The 4½-in., double flowers are semi-incurred. 27-in. plants start blooming the end of Sept. The abundance of blooms sometimes necessitates staking. (Prop. Rights Reserved.)

E REDPOLL. Deep bronze-red, 5-in. flowers have a slight touch of pure bronze on the tips of the unexpanded petals. The petals are of light texture, with a reverse of buff-yellow. The 2-ft. plant blooms from Sept. 27 to frost. Dark, fine-cut foliage. (Prop. Rights Reserved.)

F GOLDEN COCKATOO. The most spectacular Yellow Garden Mum of all time! 5 to 5½-in. flowers are a glowing Indian yellow. 2-ft. plants bloom from late Sept. and will brighten up your garden until frost. Dark foliage is disease resistant. (Prop. Rights Reserved.)

1 DESERT QUAIL. One of the lovely soft lavender-pinks. The 5-inch flowers are decorative, flat and widespread. The 20 to 24-in. plants bloom the end of Sept. to frost. Foliage is fine cut and clean. A lovely color, both in the garden and for use in flower arrangements. (Pl. Pat. Applied for.)

2 CUCKOO. The double flower is a clear lemon-yellow and normally grows to 5½ in. across. Its multitude of petals gives it an attractively shaggy look. Plant is of medium height, clothed with rich dark foliage. Blooms Sept. 20 to frost. One of the best of the Bird Series Mums. (Pl. Pat. Applied for.)

3 RUFFED GROUSE. Here is a double pastel variety of light salmon-strawberry-red. The flower is 4½ in. in diameter and begins to bloom the middle to end of Sept., reaching full bloom Oct. 12. Very hardy, with broad, firm petals. Gives a lively splash of color anywhere. (Pl. Pat. Applied for.)

\$1.00 each; 3 of a kind

SPECIAL OFFER!

GROUP No. 537
Iceland Gull
Virginia Rail
6 New "Bird Series" Mums
Teal
Carolina Parakeet
Redpoll
Golden Cockatoo
Value \$6.00
Save \$1.05
Only **\$4.95**

SPECIAL OFFER!

GROUP No. 547
1 of Each
Desert Quail
Silver Thrush
Cuckoo
Orchard Oriole
Kingfisher
Chickadee
Value \$6.00
Save \$1.05
Only **\$4.95**

SPECIAL OFFER!

GROUP No. 557
1 of Each
Martin
Golden Swallow
Ruffed Grouse
Redpoll
Thrasher
Phoebe
Value \$6.00
Save \$1.05
Only **\$4.95**

A

B

C

D

E

F

ARDEN MUMS Ever Created!

47

MUMS

**Keep Your Garden Glowing
With Color Long After Other
Flowers Have Finished!**

4 PHOEBE. Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life—4½ inch, larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. (Pl. Pat. #1467.)

5 CHICKADEE. This lovely orchid-lavender Mum is very decorative both outdoors and indoors. The 5-inch flowers start blooming on Sept. 30. The 30-in. plant is very sturdy and resistant to insects and disease. Blooms are long lasting and keep well when cut. (Pl. Pat. Applied for.)

6 SILVER THRUSH. The great masses of flowers are light silvery peach color at first, and finish a silvery buff. The flowers are 5 inches in diameter and are very full. Plant is 2½ to 3 ft. tall, with a great many buds and flowers. Foliage is large and disease resistant. (Prop. Rights Reserved.)

7 ORCHARD ORIOLE. Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 5 inches in diameter and are produced on 30 to 36-in. stems. Popular for arrangements, with its typically autumn coloring. (Pl. Pat. #1461.)

8 KINGFISHER. Kingfisher is one of the hard-to-get, elusive red shades. The fully double flowers reach a diameter of 4½ to 5 in. The plant grows about 25 to 30 in. in height, with clean decorative foliage. Blooms Oct. 1, and the full bloom is reached by Oct. 31. (Pl. Pat. Applied for.)

9 THRASHER. One of the choicest and earliest of the autumn-colored Bird Mums. Burnt-orange to brown, a real fall color. Combines well with yellow and gold varieties. The 4½-in. flowers in great profusion on 25 to 30-in. plants. Blooms middle of Sept. to frost. (Pl. Pat. Applied for.)

10 GOLDEN SWALLOW. This is a large decorative type with graceful flowers that reach as much as 5 in. across. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Pl. Pat. #1446.)

11 MARTIN. The cerise to rose-pink petals have a silvery reverse which gives great life and verve to the half-open flower. The open bloom finishes a gay silvery pink. The 5-inch flowers are delightfully fragrant. Grows 24 to 30 in. high. A fine new color in Mums. Blooms Sept. 25. (Pl. Pat. #1466.)

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A BALTIMORE ORIOLE. A golden yellow flat decorative flower with incurved centers and outer petals lightly reflexed at the finish. Petals are slightly lighter on the reverse side of the 5½-in. flowers. Grows 30 in. tall. Blooms Sept. 20 to frost. A delightful, refreshing color. (Prop. Rights Reserved.)

B TOWHEE. Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red-bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Pl. Pat. #1310.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 5 inches in diameter and almost 3 inches through, like a compound dahlia type. (Pl. Pat. #1307.)

H TITMOUSE. A clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms early Oct. A favorite for cut-flower use. (Prop. Rights Reserved.)

E GIANT KINGBIRD. A large rubellum with immense decorative type flowers. The color is a lovely rose-pink, with a buff-tan reverse on the slowly expanding center petals. Huge 5½-in. flowers. 2½ to 3-ft. plants. Blooms Sept. 25 to frost. (Prop. Rights Reserved.)

D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, about 5 inches across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

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lightening at edges, with the petals arranged like the crest of the cockatoo. A lovely variety with 5-inch flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

J MEADOWLARK. A gay golden tan decorative flower, which is delightful in the autumn colorama. Flowers are 3½ to 4 in. across and are produced in great quantities. It is definitely hardy, having lived through the last four winters here in northern New York. Height 3 ft. (Pl. Pat. #1305.)

K MACAW. The 4½-in. blooms are reddish burnt-orange suffused with gold in the heart of the flowers. These long-lasting blooms are rounded in form with petals full to the center. Plant grows about 2½ ft. tall, with dark green foliage. Long blooming period. Warm fall coloring. (Prop. Rights Reserved.)

\$2.50; 6 of a kind \$5.00

L TANAGER. As pretty and cheery as its namesake. 4-inch, bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 4½-inch flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

I COCKATOO. Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the cockatoo. A lovely variety with 5-inch flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

N CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Pl. Pat. #1306.)

P PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

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